



2018 Champagne on the Rocks Sponsorship Opportunities

WQPT celebrates the 17th annual *Champagne on the Rocks* on January 26, 2018. This gala fundraising event features an elegant dinner, live and silent auctions, and a chance to win a beautiful piece of jewelry. All proceeds support quality programming and educational outreach to the Quad Cities and surrounding areas.

Mission of WQPT: Education is the core of progress. Through historical, cultural, and educational programming and events, WQPT provides the tools, partnerships, and opportunities to drive progress.

Gold - \$7,500 (Presenting Level) – One available.

- Sponsor will be listed as the Gold Sponsor for the event.
- Sponsor will receive 26 weeks of run of schedule underwriting on WQPT (\$2,210 Value).
- One complimentary table of (10) each at the event with VIP seating (\$1,000 Value).
- Sponsor has the option of speaking at the event.
- Sponsor name and logo will appear on social media platforms. (\$200 Value)
- Sponsor name and logo will appear in COR on-air promotions. (\$1,520 Value)
- Sponsor name and logo will appear on COR invitation. (\$300 Value)
- Sponsor name and logo will appear on printed COR program. (\$300 Value)
- Sponsor name will appear in the WQPT program guide mailed to 3,400 station members. (\$300 Value)
- Sponsor logo will appear on the Auction website. (\$300 Value)
- Sponsor name will appear in event press releases. (\$200 Value)
- Sponsor logo will appear in COR email blasts to 2,000 email addresses. (\$400 Value)
- WQPT will mail invitations to acquaintances of Sponsor or will provide invitations. (\$180 Value)
- Company listed on WQPT website for 1 year under sponsors with a link to your site. (\$600 Value)

Silver- \$3,500 (Two available. Like businesses will not be solicited.)

- Sponsors will be listed as the Silver Sponsor for the event.
- Sponsor name and logo will appear in all COR on-air promotions. (\$1,520 Value)
- Sponsor will receive four (4) tickets to Champagne on the Rocks. (\$400 Value)
- Sponsor name and logo will appear on social media platforms. (\$200 Value)
- Sponsor name and logo will appear on COR invitation. (\$300 Value)
- Sponsor name and logo will appear on printed COR program. (\$300 Value)
- Sponsor name and logo will appear on print ad in the WQPT program guide mailed to 3,400 station members. (\$300 Value)
- Sponsor logo will appear on the Auction website. (\$300 Value)
- Sponsor logo will appear in COR email blasts to 2,000 email addresses. (\$400 Value)
- Sponsor name will be listed in WQPT program guide on sponsor page for one year. (\$600 Value)

For more information call:

Brian Williams, Underwriting and Outreach Coordinator

309/764-2400 Ext 65016

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Table Sponsor - \$1,200 (Ten available.) (Book your Table Early by Oct. 31, 2017 for \$900)

- Table signage featuring your company logo/name.
- Sponsor will receive ten (10) tickets to Champagne on the Rocks. (\$1,000 Value)
- Sponsor name will appear in event program and in event multi-media presentation.

Entertainment - \$500

- Sponsor will be listed as the Entertainment Sponsor for the event in the program.
- Sponsor name will appear on the COR website.
- Sponsor will receive two (2) tickets to Champagne on the Rocks. (\$200 Value)
- Sponsor name and logo will appear on event multi-media presentation.

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