



2017 Annual EEO Public File Report

**2017 ANNUAL EEO PUBLIC FILE REPORT**  
**Period Covered by this Report ("Period"): August 1, 2016 through July 31, 2017**  
**Call signs of stations comprising the reporting Station Employment**  
**Unit:**  
**WQPT-TV.**

**I. Full-time vacancies filled during period:**

WQPT-TV:                      Director of Development  
   Underwriting and Outreach Coordinator

**II. Each recruitment or referral source used to seek candidates for each vacancy:**

The following recruitment sources were notified of all vacancies:

- Western Illinois University Human Resources Website (wiu.edu)
- <http://stations.cpb.org/jobline> (Corporation for Public Broadcasting)
- Other public radio stations in Illinois via the IPR List Serv Email (ipr.lists@umsl.edu)

The WIU Office of Equal Opportunity and Access posted all of the announcements in the following locations:

HigherEdJobs.com  
InsideHigherEdJobs.com  
AsiansInHigherEd.com  
BlacksInHigherEd.com  
DisabledInHigherEd.com  
HispanicsInHigherEd.com  
LGBTInHigherEd.com  
NativeAmericansInHigherEd.com  
VeteransInHigherEd.com  
WomenAndHigherEd.com  
IL Job Link

WQPT's open position was also listed here:

- WQPT.org
- Monster
- Quad City Times
- The Dispatch
- CareerBuilder
- Hot Jobs

WQPT-TV continually seeks to add to its list of recruitment sources by broadcasting the following announcement:

*"For inquiries about job opportunities at WQPT and Western Illinois University, please visit [wpqt.org](http://wpqt.org) or [wiu.edu/employment](http://wiu.edu/employment)."*

WQPT does not have any organizations requesting notification of open positions.

III. **Total number of persons interviewed for all full-time vacancies filled during period:**

WQPT-TV: Four candidates were interviewed, two for each vacancy.

IV. **Total number of interviewees for all full-time vacancies filled during period per source:**

WQPT-TV: 1 interviewee from AFP website, 3 from the WIU website.

V. **Outreach activities during period:**

**WQPT-TV**

EEO On-Air Spot: WQPT regularly broadcasts a spot to encourage organizations to contact the station if they wish to receive lists of job openings. The spot runs, on average, about 20 times a week.

Internship Program

WQPT offered seven unpaid professional internships to students from local Universities. These students gained experience in accounting, marketing, military affairs, educational outreach and event planning. Thirteen student were interviewed for these position. WQPT engaged 14 Ambassadors (college students from area schools who receive special training to be ambassadors for the station) to present several Sesame Street Healthy Living and Curious George workshops at 6 locations, including our surrounding communities of Sherrard, Rapids City and Geneseo. Not only did they present workshops but also volunteered at large events like Imagination Station and Reading Adventures reaching a total of 5,873 children. This invaluable opportunity allows students to gain real world experience while representing one of America's must trusted brands—Public Television.

WQPT had one paid graduate student whose time with us was spent addressing social media and introducing new ways for the station to interact with the community. He also assisted with education and community outreach.

WQPT staff participated In 2 internship job fairs at local Universities.

Diversity Training

WQPT staff and advisory board participated in 2 training opportunities this year. Members of WQPT's Community Advisory Board as well as all staff attended a discussion with Susan Zelino. This is a workshop about economic diversity, not racial or cultural diversity. This work is based on patterns. All patterns have exceptions.

WQPT was a media sponsor of the Greater Quad Cities Hispanic Chamber of Commerce's quarterly multi-cultural speaker series. Staff members and interns attend.

WQPT staff also completed diversity training through Western Illinois University.

Community Events

WQPT staff were featured as speakers in various workshops and conferences. A staff member presented at local service clubs including Rotary and Kiwanis Clubs throughout the year.

---

FIND US ONLINE



wqpt.org